



Reading Terminal Market's Ice Cream Festival on Filbert is an annual outdoor, high-energy event, drawing people into the heart of Center City. A free-to-attend, pay-as-you-go, day of frozen fun featuring Bassetts Ice Cream, joined by the Philadelphia Ice Cream Community, gathered together outside our historic landmark for a family-friendly event. Visitors are encouraged to explore the entire market for additional ice-cream themed treats, Philly favorites, entertainment, contests and demonstrations

Contact Name: _____

Sponsor Level: _____

Business Name: _____

Phone: _____

Email: _____

Please send all sponsor requests to m-deluca@readingterminalmarket.org.

Sponsor Level	Cherry on Top Presenting Sponsor \$5,000	Chocolate \$2,500	Vanilla \$1,000	Strawberry \$750	Friends of Filbert Donation
Company Name/Logo	All Pre-Event and Event Signage, Event Map & Directory	All Event Signage	Event Signage	Event Map & Directory	Every Penny Counts
RTM Event Webpage	Company Name / Logo	Company Name / Logo	Company Name / Logo	X	X
RTM Newsletter	Spotlight	Mention	Mention	X	X
Press Release	Included	Included	Included	X	X
Social Media Posts	4 posts / 3 platforms	2 posts / 3 platforms	1 post / 1 platform	X	X
Partner Websites	Mention	X	X	X	X
Event Table	July 12 1PM-5PM	X	X	X	X

[Donate Here](#)



ReadingTerminalMarket.org

RTM Newsletter Recipients:	44,000
FaceBook Followers:	138,000
Instagram Followers:	105,000
Twitter Followers:	35,500
Avg. Monthly Website Visitors:	470,000

Est. Event Attendance:	6,000
Est. Day Of Market Attendance:	30,000

Reading Terminal Market Corporation is a 501(c)(3) nonprofit organization registered with the Pennsylvania Department of State, Bureau of Charities. Sponsorships and Donations allow RTMC to host community events like this to bring people together.