



An outdoor Filbert Street Festival, featuring Bassetts Ice Cream, that brings Philadelphia Ice Cream artisans to the historic Reading Terminal Market for a family-friendly day of frozen fun! Visitors are encouraged to explore the entire Reading Terminal Market to enjoy additional ice-cream themed treats and Philly favorites!

Contact Name: _____

Sponsor Level: _____

Business Name: _____

Phone: _____

Email: _____

Sponsor Level	Cherry on Top Presenting Sponsor \$5,000	Chocolate \$2,500	Vanilla \$1,000	Strawberry \$750
Company Name/Logo	All Pre-Event and Event Signage, Event Map & Directory	All Event Signage	Event Signage	Event Map & Directory
RTM Event Webpage	Company Name / Logo	Company Name / Logo	Company Name / Logo	X
RTM Newsletter	Spotlight	Mention	Mention	X
Press Release	Included	Included	Included	X
Social Media Posts	4 posts / 3 platforms	2 posts / 3 platforms	1 post / 1 platform	X
Partner Websites	Mention	X	X	X
Event Table	July 13 12PM-4PM	X	X	X

Friends of Filbert donations are accepted for this event. Every penny counts. [Click here to donate.](#)



ReadingTerminalMarket.org

RTM Newsletter Recipients:	18,000
FaceBook Followers:	133,000
Instagram Followers:	83,200
Twitter Followers:	34,600
Avg. Monthly Website Visitors:	470,000

Est. Day Of Market Attendance:	30,000
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Reading Terminal Market Corporation is a 501(c)(3) nonprofit organization registered with the Pennsylvania Department of State, Bureau of Charities. Sponsorships and Donations allow RTMC to host community events like this to bring people together.

If you would like to discuss sponsorships, donations or volunteering, please contact [Maria DeLuca](#).