



REQUEST FOR PROPOSALS

Reading Terminal Market Spirit and Wine Kiosk Opportunities

Proposal Deadline: November 10, 2017

Introduction: Reading Terminal Market Corporation (RTMC) is a 501c3 non-profit organization tasked with maintaining the architectural and historical character and function of the Reading Terminal Market as a public market providing a wide variety of fresh and prepared foods. The RTMC is creating a series of vending opportunities for Pennsylvania spirit and wine producers pursuant to the Farmer's Market permit available to Limited Distilleries and Limited Wineries as further described in 47 P.S. § 5-505(b)(9) & 47 P.S. § 5-505.2(a)(4.1) ("Eligible Applicants"). RTMC is seeking expressions of interest from Eligible Applicants for these opportunities.

The Opportunity

RTMC will provide seven day a week vending opportunities for Eligible Applicants within the area as circled on Exhibit A. This part of the Market will consist of seven vending opportunities, approximately 50 sq. ft. each, as provided in the attached floor plan (Exhibit B). The area will include a common storage area and hand washing sink (see Exhibit B). Each space will be furnished with lighting and product display shelving as provided in the attached design drawings (Exhibit C). Spaces will be leased to Eligible Applicants according to the following parameters (which RTMC reserves the right to change):

- 1) Six of the seven spaces (with locations to be determined later) will be reserved for Limited Distilleries;
- 2) One space will be reserved for a Limited Winery;
- 3) Four of the six Limited Distillery spaces will be leased on one-year terms;
- 4) Two of the six Limited Distillery spaces will be shorter lease terms – 4-6 months at a time;
- 5) Renewals will be in the sole discretion of the RTMC;

- 6) Commercial activity will be limited to those activities restricted to Eligible Applicants;
- 7) Sales of products other than bottled spirits and wines will be subject to the prior approval of the RTMC;
- 8) Operating hours must be from 9 AM – 6 PM, seven days a week.

Qualifications

The responding Eligible Applicants must demonstrate the following qualifications in their submission:

- 1) A diversity of distilled spirits or wines;
- 2) The ability to staff the kiosk seven days a week, 9 AM – 6 PM;
- 3) An on-line and/or social media presence with demonstrated marketing capacity;
- 4) Comprehensive General Liability with a limit of \$1,000,000 Combined Single Limit for Bodily Injury including Personal Injury and Property Damage, Premises, Operations, and Contractual Liability. The Policy shall name Reading Terminal Market Corporation as “Additional Insured”.
- 5) Liquor Liability (Dram Shop) Insurance in a form acceptable to the RTMC;
- 6) Documentation of Eligible Applicant’s compliance with Act 39.

The RTMC reserves the right to accept or reject any or all parts of the Eligible Applicant’s proposal, with or without cause. Moreover, RTMC’s failure to respond to an Eligible Applicant’s proposal does not constitute acceptance of any proposal.

About The Reading Terminal Market

One of America’s largest and oldest public food markets, Reading Terminal Market serves as a public trust providing a venue for independent local businesses to showcase the Philadelphia region’s culinary bounty and cultural diversity. Founded in 1892, the Market is located in downtown Philadelphia on the ground floor of a National Historic Landmark former railway terminal. It covers an entire city block. A large portion of its approximately 80 local independent merchants offer fresh produce, meat, fish, and groceries, while others sell prepared and served foods such as breakfast, lunch, desserts and snacks. A few merchants offer flowers, handicrafts, books and other merchandise. The Market is now the most visited site in Philadelphia with over 6.5 million visitors annually. The Market is managed by a not-for-profit management company that is a tenant of the Pennsylvania Convention Center Authority, owner of the historic Reading Terminal since 1990. The Market is open Monday through

Saturday from 8:00 AM until 6:00 PM and on Sundays from 9:00 AM to 5:00 PM (this will change to 8:00 AM to 6:00 PM beginning November 5, 2017).

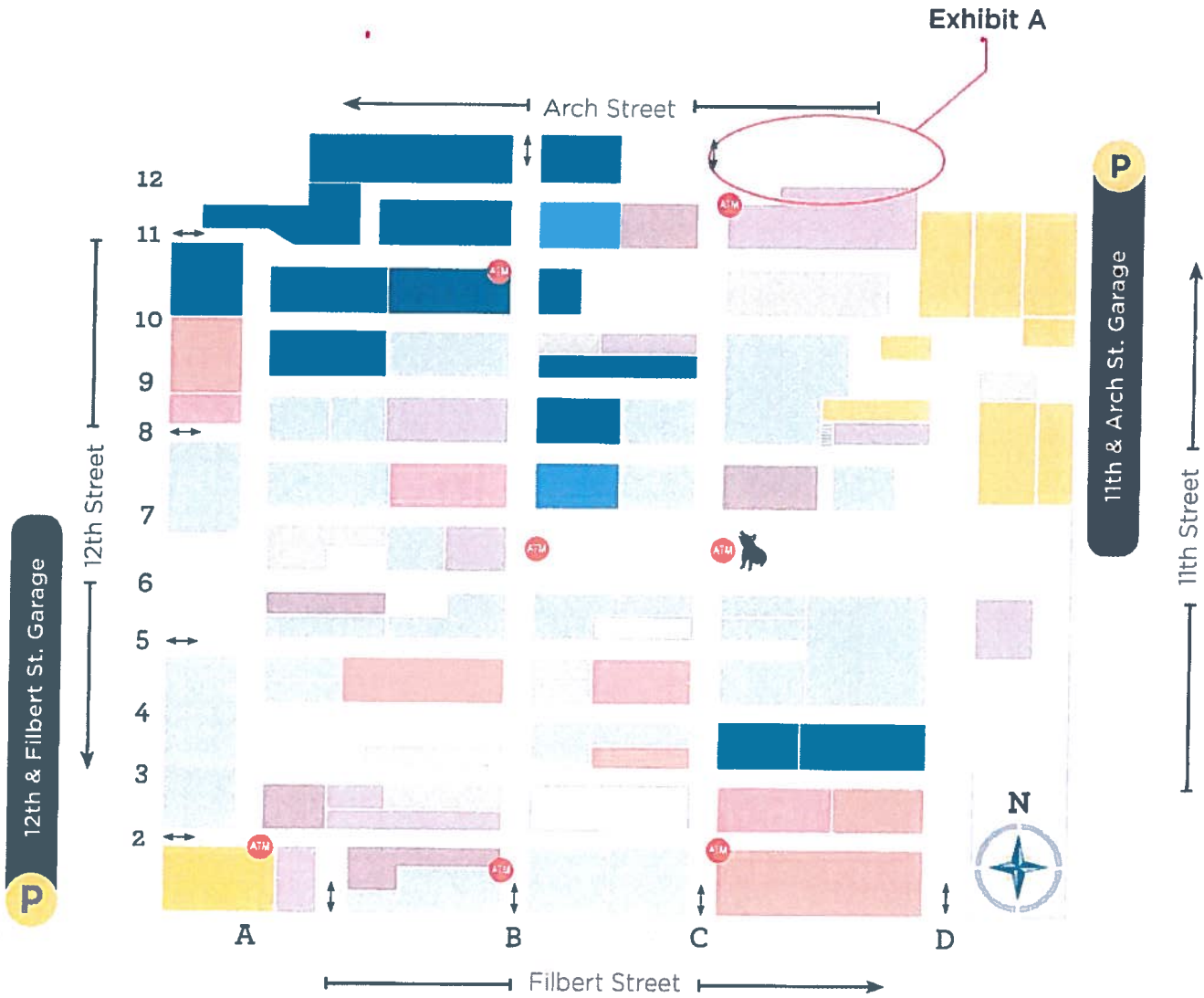
To apply, send proposals to Anuj Gupta at a-gupta@readingterminalmarket.org

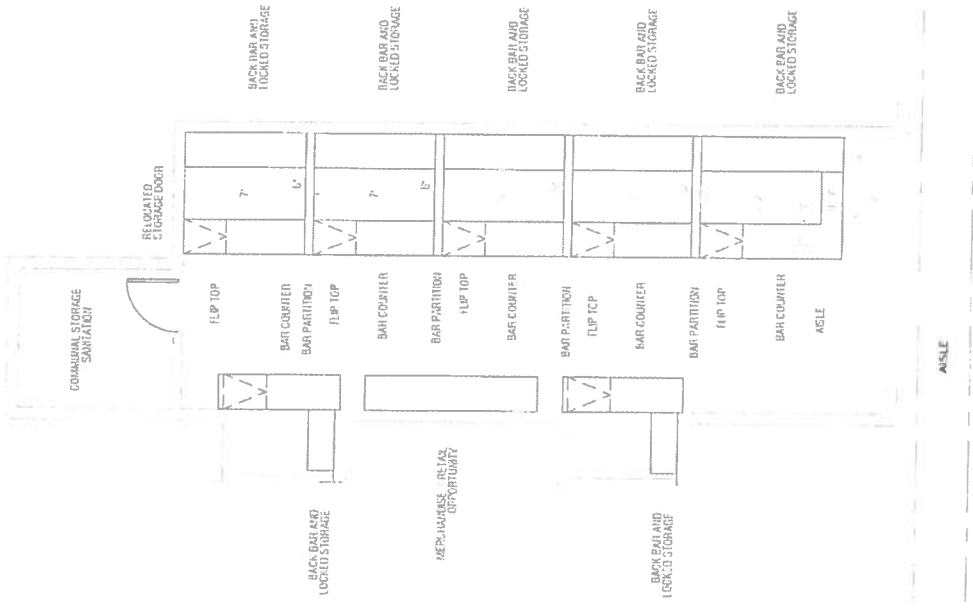
Anuj Gupta, General Manager
Reading Terminal Market
51 North 12th Street
Philadelphia PA 19107

Include a statement of your relevant experience; your ideas on how to fulfill the objectives that are detailed above; and a portfolio of work/product that demonstrates your ability to meet the Reading Terminal's above stated needs.

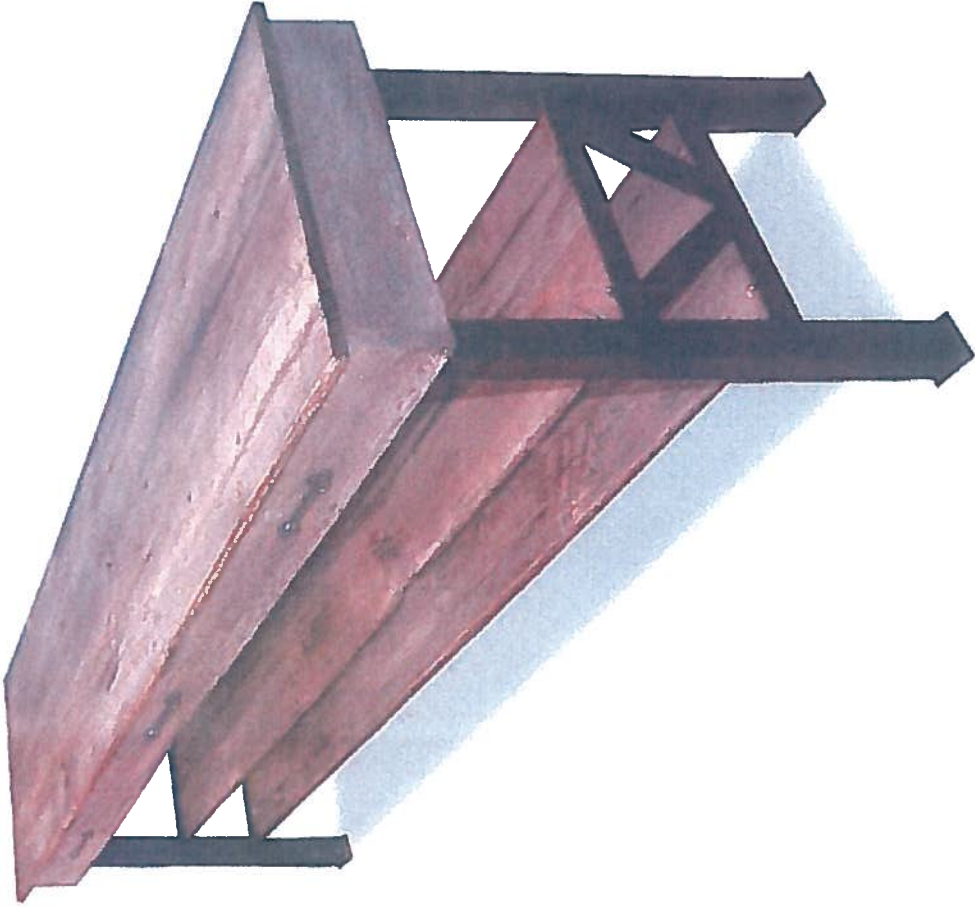
Deadline for submittals is Friday, November 10, 2017

READING TERMINAL MARKET



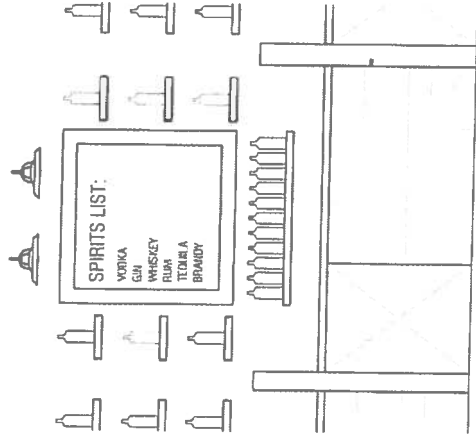


READING TERMINAL MARKET PLAN LAYOUT



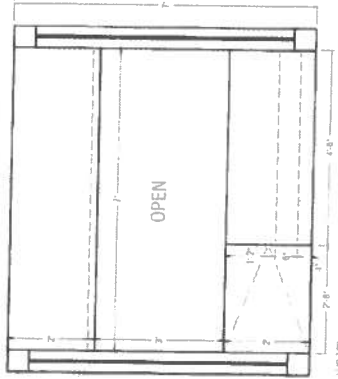
READING TERMINAL MARKET // Merchandise Table

GROUNDSWELL



BACK BAR 2" WOOD GRAIN TOP
 1/2" COGNITUM

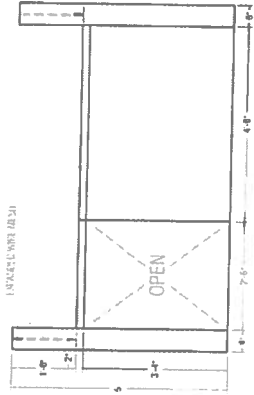
1 1/2" WOOD GRAIN TOP



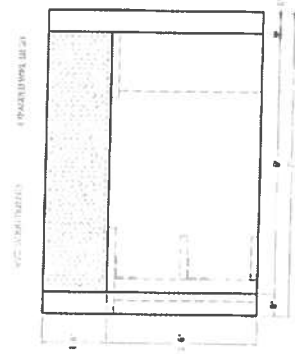
BAR COUNTER - PLAN

BACK 2" WOOD GRAIN TOP
 1/2" COGNITUM

6 1/2" WOOD GRAIN TOP



BAR COUNTER - FRONT



BAR COUNTER - RIGHT SIDE

1/4" = 1'



READING TERMINAL MARKET // **BAR DETAIL**

READING TERMINAL MARKET // Bar Counter Detail and Materials

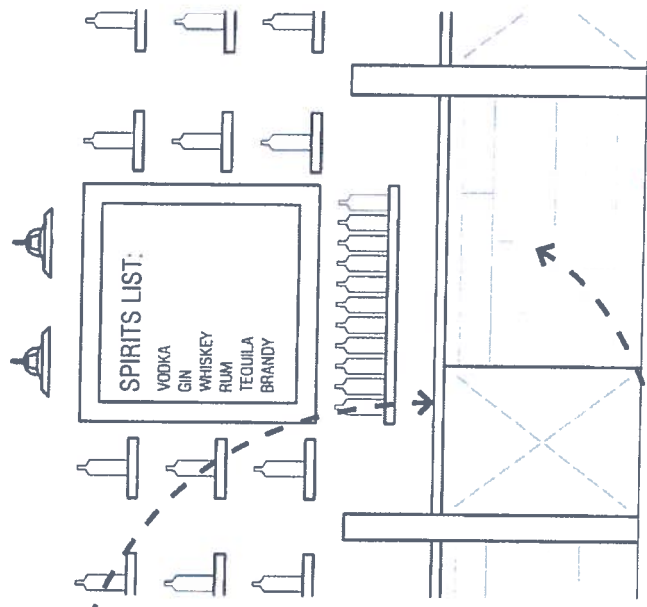
GROUNDSWELL



2" Sawcut Wood Bar Top

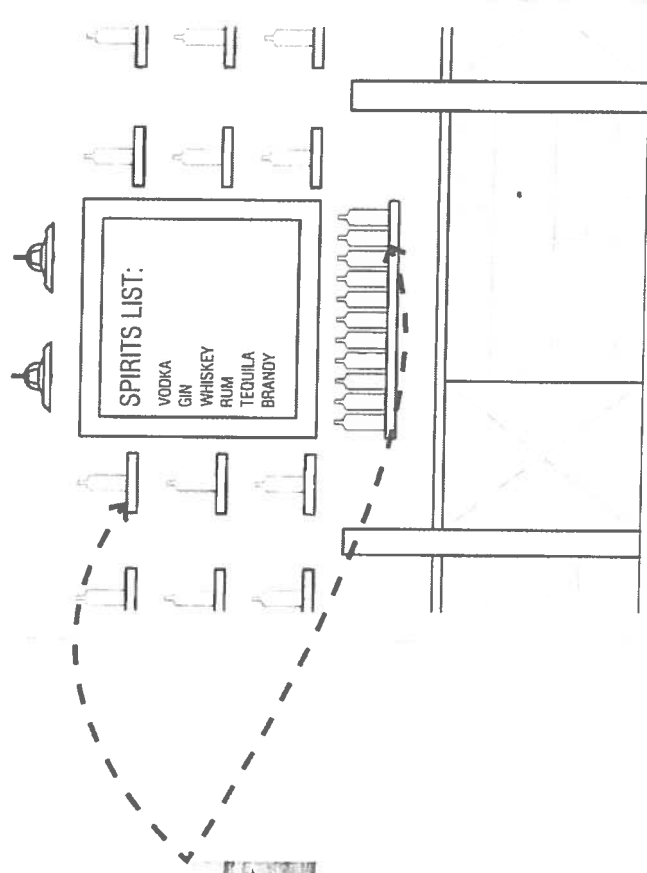


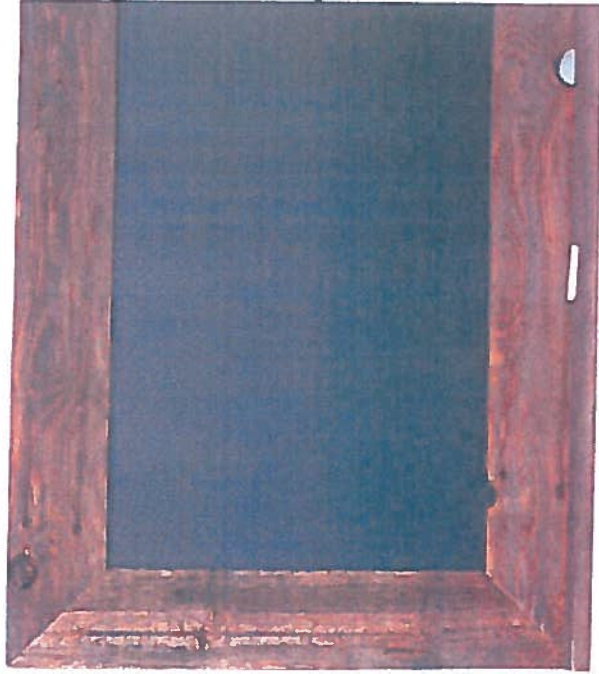
Reclaimed Wood Facade



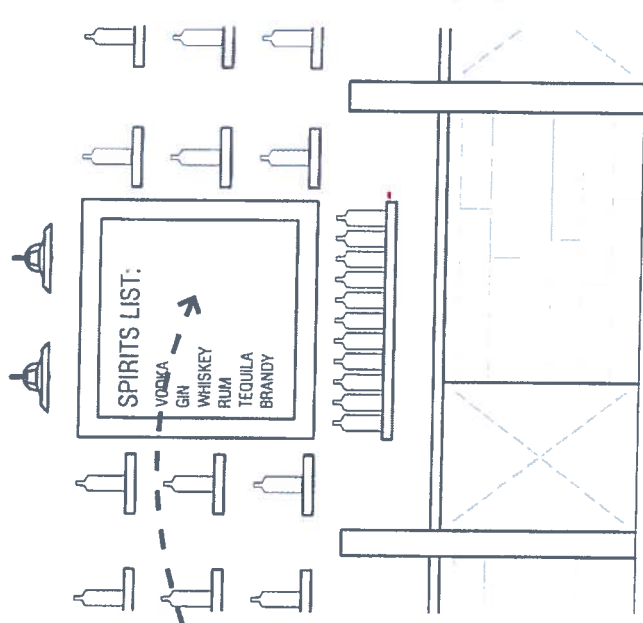


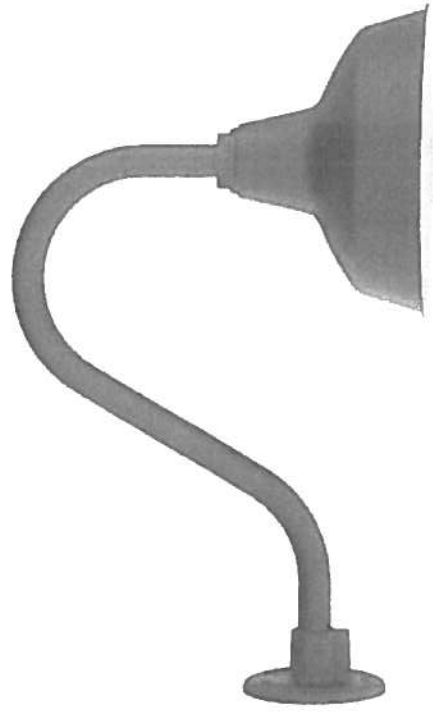
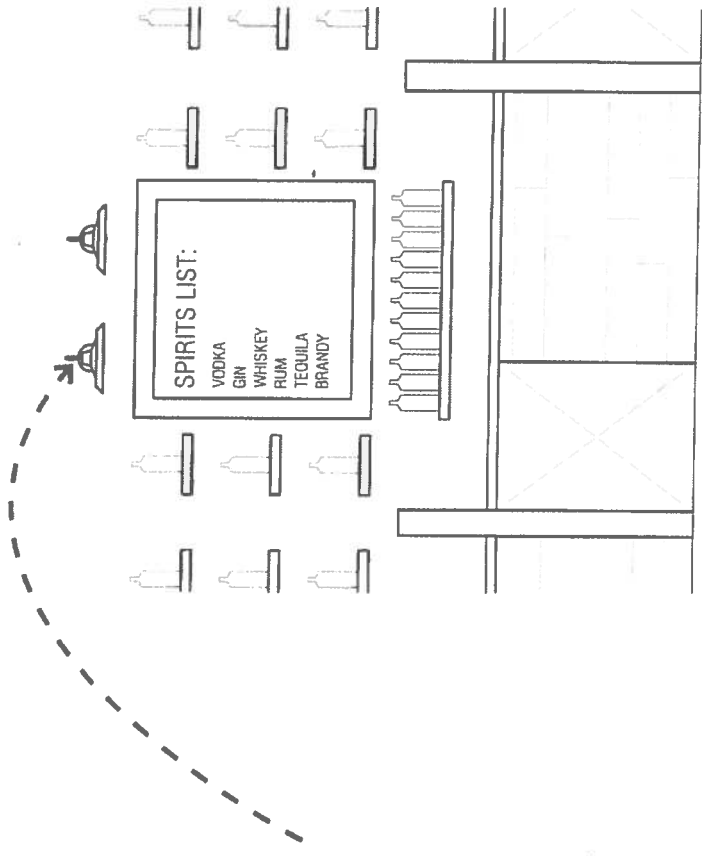
Reclaimed Wood Shelf with Pipe Brackets





Slate Chalkboard Framed in Reclaimed Wood

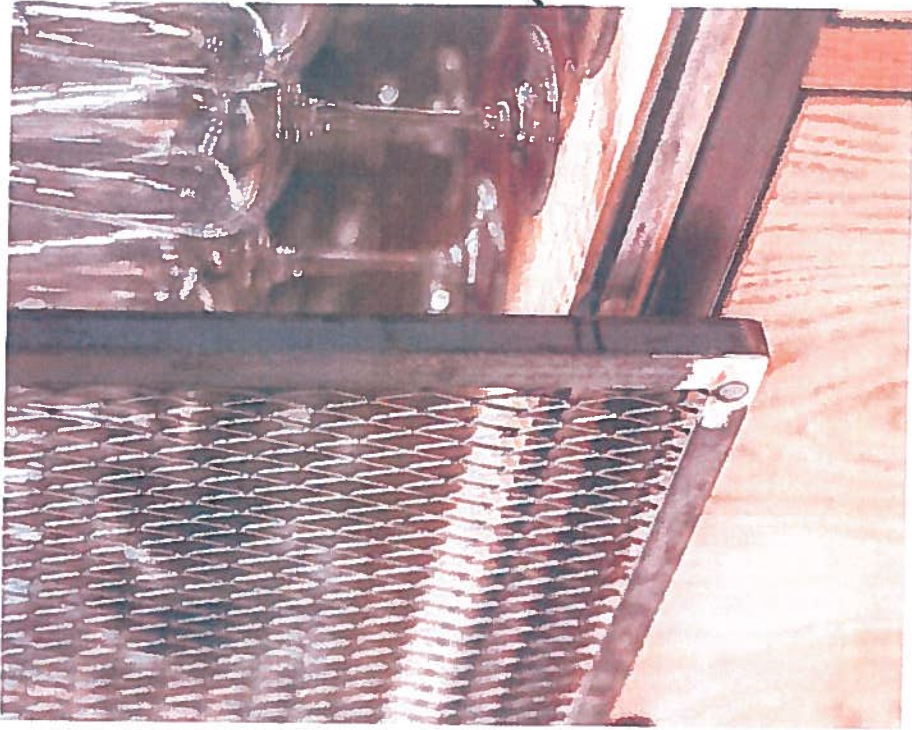




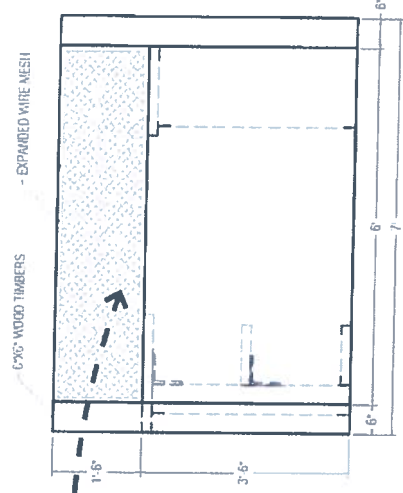
Barnlight Wall Sconce

READING TERMINAL MARKET // Gooseneck Sign Lighting

GROUNDSWELL



Metal Mesh Stall Divider Panel



BAR COUNTER - RIGHT SIDE

1/4" = 1'

